

**Shropshire Council Equality and Social Inclusion Impact Assessment (ESIIA)  
Part One Screening Record**

**Appendix I**

**A. Summary Sheet on Accountability and Actions**

**Name of proposed service change**

*Please use this box for the full formal name of the proposed service change, whether it is a policy, a procedure, a function, a project, an update of a strategy, etc. The term "service change" is used in this form as shorthand for whatever form the changes may take.*

The establishment of a Council Wholly Owned Local Housing Company to address unmet housing need.

**Name of lead officer carrying out the screening**

Mark Barrow

**Decision, review and monitoring**

<b>Decision</b>	<b>Yes</b>	<b>No</b>
Part One ESIIA Only?	✓	
Proceed to Part Two Full Report?		✓

*If completion of a Part One assessment is an appropriate and proportionate action at this stage, please use the boxes below and sign off as indicated. If a Part Two report is required, please move on to separate full report stage.*

**Actions to mitigate negative impact or enhance positive impact of the service change in terms of equality and social inclusion considerations**

*This is the section in which to outline what the service area is already planning to do.*

*For the groups who may be affected, what actions will you now take to mitigate or enhance impact of the service change? If you are reducing a service, there may be further use you could make of awareness raising through social media and other channels to reach more people who may be affected. If you have recently carried out consultation and there are groupings whose views appear to have been under represented, please comment here on consultation feedback, and state what actions you are taking to develop engagement with these groupings.*

A Council Owned Local Housing Company (LHC) will have a positive effect on all groups in society and is intended to do so, given its aims of addressing unmet housing need throughout the County. Housing developed by the LHC will seek to fill the gaps in the current housing market that result in sections of the community unable to afford the right homes in the right places, either to rent or buy. The distortion in the current housing market is destabilising and unsustainable for communities and the County, both socially and economically. The LHC attempts to balance the market and strengthen the housing offer across the County, providing opportunities for all groups and demographics to access high quality, secure and affordable housing.

To compliment and in support of the Business Case and Business Plan an analysis of housing need has been conducted. Data gathered as part of the analysis will be used to inform development decisions made by the LHC, this will enable the resources of the LHC to be used in areas where it can realise maximum benefit for communities and best address housing need. The Local Plan will provide the cornerstone for all site selection, with proposals being shaped by identified needs and requirements.

In each area of development, the LHC will follow a community led approach to enable a collaboration with local communities and key community groups. Cross party-political working has been a key component in shaping the establishment and operational function of the LHC. This has been accomplished in a number of ways, ranging from individual Member input, Member Briefings, feedback from previous reports and the findings of a pre-decision Performance Management Scrutiny Committee Rapid Action Task and Finish Group.

With the opportunities the LHC presents for Shropshire, the strategic direction, priorities and performance expectations will be set by Members through a Supervisory Board (shareholder committee) and the governance structure will ensure Members can strategically align the Council and the Company.

### **Actions to review and monitor the impact of the service change in terms of equality and social inclusion considerations**

*This is the section in which to outline what actions the service area will be taking to review and monitor the impact of the service change, and with what frequency, including reference to any systems that you have set up to help to monitor the impact, positive or negative, intended or unintended, for different groups, and enable feedback from a variety of audiences through a variety of methods.*

*Please refer in here to the arrangements will you have in place to continue to collect evidence and data and to continue to engage with all groups who may be affected by the service change, including the intended audiences? For example, customer feedback and wider community engagement opportunities, including involvement of elected Shropshire Council councillors for a locality.*

The LHC will develop sites in accordance with specifications of the Local Plan and will analyse current housing need data at the commencement of all projects.

Each project will be the subject of community consultation and local Member involvement. Working locally with Members, parish councils, community groups, local businesses and other stakeholders will be an essential component of the successful strategic planning and operations of the LHC. The intention is to produce a Communications Plan for each proposed development, an element of which will be to produce 3D visualisations to enable stakeholders to see exactly what is being proposed, using their feedback and engagement to refine, modify and improve proposals.

## Associated ESIIAs

*Please use this section to note any associated ESIIAs and timelines. For example, this may be the second screening ESIIA carried out at the end of a period of consultation: it will be helpful for the public to be able to refer to the initial ESIIA. This will also serve to demonstrate ongoing approaches to continuous engagement with Protected Characteristic groupings.*

*It will be helpful to the public to show how a proposed service change fits into the policy approach of a service area, eg the Highways service area has carried out related ESIIAs into winter service policy planning and risk-based approaches to highways safety inspections.*

Should the terms upon which the proposed LHC operates, change a further ESIIA will be carried out to take account of any new approach.

## Actions to mitigate negative impact, enhance positive impact, and review and monitor overall impacts in terms of any other considerations

*This is an additional section in which to outline any actions to mitigate negative or enhance positive impacts in terms of economic, environmental or wider societal considerations, and actions to review and monitor the overall impact of the service change accordingly.*

*If none have been identified for this proposed service change, please insert hyperlinks to the Council's Corporate Plan as a guide to our corporate approach towards prioritising and measuring overall economic, environment and community outcomes. This will help members of the public to more easily understand the overall strategic direction of the Council.*

The strategic direction and operations of the LHC will be aligned to the Council's strategic approach. The overall aims of the LHC and performance objectives will be set to support Council priorities with regards to housing need, economic development and environment and community outcomes.

## Scrutiny at Part One screening stage

People involved	Signatures	Date
<i>Lead officer carrying out the screening</i>		
<i>Any internal support*</i>		
<i>Any external support**</i>		

***\*This refers to other officers within the service area***

***\*\*This refers either to support external to the service but within the Council, eg from the Rurality and Equalities Specialist, or support external to the Council, eg from a peer authority***

## Sign off at Part One screening stage

Name	Signatures	Date
Lead officer's name Mark Barrow		
Accountable officer's name* Mark Barrow		

*\*This may either be the Head of Service or the lead officer*

## B. Detailed Screening Assessment

### Aims of the service change and description

*Please use this box to describe the aims and purpose of the service change. This ESIIA may well be the only document associated with a service change that the service user or advocates may read, rather than any committee reports or other associated documents. Please therefore regard it as a stand alone document. It is a good plan to put more into it rather than less, even if it may feel like duplication to you. Use content from your committee report to help you in this regard.*

*Include any background that you think is helpful for someone reading this ESIIA, eg if there is a new policy, why is it being introduced? If there is a change to an existing service, what are the reasons for this? For example, a redesign and rationalisation of Customer Service Points may seek to concentrate provision strategically on areas where there is a mix of population density and customer need.*

*Further details giving context might include tables and charts. For example, a planned reduction of opening hours for a library or a leisure centre might be helpfully viewed alongside comparative analysis of usage across a number of libraries, leisure centres, etc, including any known and anonymised data about numbers of service users and potential service users likely to be affected, and whether or not people are in Protected Characteristic groupings.*

*This will help to demonstrate objectivity of the approach and show that, even where difficult decisions might be being planned or made, they are being made in the light of careful consideration of the negative or positive consequences for all groupings. It is not necessarily about changing decisions, it is about showing the thought given to anticipated impacts, and showing that data will continue to be collected about service usage and actual impact to help develop and deliver any mitigating actions.*

The Local Plan review of 2017 identified the need to build 28,750 new homes by 2036. Whilst in 2016/17 1,910 new homes were built, private sector developers focus is largely based on profit maximisation. The evidence is that the market is not, and will not, build the housing needed to meet the broad future needs of Shropshire's communities.

LHC development will target where the market is under-performing or failing to provide the right homes in the right place, and at the right price to meet demand. The local context can be evidenced from the sub-regional Strategic Housing Market Assessment which summarises projected levels of housing need and demand, including the required mix between property sizes, bedroom numbers, tenure types and rent levels versus income.

As well as helping to meet housing need in Shropshire, the activity of the LHC is likely to increase overall economic activity, supporting investment in new homes has a multiplier effect in the local economy. The activity and products of the LHC will provide an opportunity to adopt key worker policies to encourage key workers in health, education, social care and other public services to retain or move to the County.

LHC projects will aim to address market failure, increasing availability of affordable rented and for sale housing and to develop housing types that the private sector is not delivering.

Environmental mitigations and enhancements, throughout the development and in the end products, will be a key feature in the design and planning of projects

The quality and suitability of housing greatly affects the health and wellbeing of residents and the appeal and sustainability of communities. Examples of housing, which will be a focus for the LHC, include:

- Housing for health and social care clients
- More affordable housing (rent, buy or shared ownership)
- Later living
- Key worker housing
- Housing to support potential growth in student number and retention of post graduates
- S/O ( varying %)

The expected affect for all groups will be positive, as the LHC tackles the weaknesses in the housing market across the County, strengthens the position of the Council as a place-shaper and facilitator of economic growth and looks to develop opportunities to drive quality standards across the housing sector, utilising forward thinking technological enabled solutions in the development and management of homes.

### **Intended audiences and target groups for the service change**

*This box relates to stakeholders, people concerned, interested parties, etc. For example, if the change will affect people receiving adult social care services and their families and carers, please say so here. If the change will affect the whole population, please say so here, eg "all those who live in, work in or visit Shropshire". If the change could affect cross-border strategic partnership working, for example by the Marches Local Enterprise Partnership (LEP), please refer to these partnerships as well.*

Stakeholders and people / groups who will have an interest in the outcome of this project include:

- Local Councillors
- Homes England
- Marches Local Enterprise Partnership (LEP)
- Parish Councils and Community Groups
- Households whose housing need not currently being met
  - Key Workers
  - People working in low wage economy
  - People living in areas or wanting to move to areas with high ratios of affordability

- Rural communities (absence of low-cost accommodation and right types of accommodation)
- Older people
- People with specialist housing need
- Local MPs
- Registered Housing Providers
- Local communities in which development proposed
- Local businesses
- Local employers
- Service providers

### **Evidence used for screening of the service change**

*This box relates to use made of evidence in developing the change to the service. This could be Census 2011 analyses, community demographic profiles, results of surveys, or previously collected evidence material. It could also include any research at local or national level in terms of potential impacts. Contextual comparator data tables could be inserted either here or in the section on 'aims of the service change', to show use made of such evidence.*

*If the evidence is on the Council website, hyperlinks could usefully be inserted here. Please comment on the use of evidence in enabling the service area to identify its proposed policy or service change.*

*If this ESIA is a screening one carried out at the end of a period of consultation, use this box to outline the feedback and whether as a consequence there are any adjustments now envisaged to what was originally proposed.*

- Local Plan
- HomePoint data
- Right Home, Right Place data
- Housing Needs statics and analysis
- Sub-regional Strategic Housing Market Assessment

## Specific consultation and engagement with intended audiences and target groups for the service change

*This box relates to any specific consultation with the audiences for the service.*

*Have the intended audiences and target groups been consulted about:*

- *their current needs and aspirations and what is important to them;*
- *the potential impact of this service change on them, whether positive or negative, intended or unintended;*
- *the potential barriers that they may face.*

*If the intended audience and target groups have not been consulted directly, have advocates or representatives been consulted?*

*Methodologies could include online surveys, use of social media, one off focus groups, events, drop in sessions, meetings with stakeholder groups, etc.*

*Please also use this box to say if you have not carried out consultation but are planning to do so. For example, this might be an ESIIA at the beginning of a proposed consultation period. You could therefore give timelines and intended methods of communication and engagement.*

Cross party-political working has been a key component in shaping the establishment and strategic function of the LHC. This has been accomplished in a number of ways, ranging from individual Member input, Member Briefings, feedback from previous reports and the findings of a pre-decision Performance Management Scrutiny Committee Rapid Action Task and Finish Group.

For each development the LHC will follow a community led approach to enable a collaboration with local communities and key community groups.

## Initial assessment for each group

***Please rate the impact that you perceive the service change is likely to have on a group, through inserting a tick in the relevant column. Please add any extra notes that you think might be helpful for readers.***

<b>Protected Characteristic groups and other groups in Shropshire</b>	<b>High negative impact Part Two ESIIA required</b>	<b>High positive impact Part One ESIIA required</b>	<b>Medium positive or negative impact Part One ESIIA required</b>	<b>Low positive or negative impact Part One ESIIA required</b>
<b>Age</b> (please include children, young people, people of working age, older people. Some people may belong to more than one group eg child for whom there are safeguarding concerns eg older person with disability)			✓	
<b>Disability</b> (please include: mental health conditions and syndromes including autism; physical disabilities or impairments; learning disabilities; Multiple Sclerosis; cancer; HIV)			✓	
<b>Gender re-assignment</b> (please include associated aspects: safety, caring responsibility, potential for bullying and harassment)			✓	

<b>Marriage and Civil Partnership</b> (please include associated aspects: caring responsibility, potential for bullying and harassment)			✓	
<b>Pregnancy &amp; Maternity</b> (please include associated aspects: safety, caring responsibility, potential for bullying and harassment)			✓	
<b>Race</b> (please include: ethnicity, nationality, culture, language, gypsy, traveller)			✓	
<b>Religion and belief</b> (please include: Buddhism, Christianity, Hinduism, Islam, Judaism, Non conformists; Rastafarianism; Sikhism, Shinto, Taoism, Zoroastrianism, and any others)✓			✓	
<b>Sex</b> (please include associated aspects: safety, caring responsibility, potential for bullying and harassment)			✓	
<b>Sexual Orientation</b> (please include associated aspects: safety; caring responsibility; potential for bullying and harassment)			✓	
<b>Other: Social Inclusion</b> (please include families and friends with caring responsibilities; people with health inequalities; households in poverty; refugees and asylum seekers; rural communities; people for whom there are safeguarding concerns; people you consider to be vulnerable)			✓	

### Identification of likely impact of the service change in terms of other considerations

*This is the section in which to outline any other considerations, which may be in terms of economic impact, environmental assessments or any wider societal considerations. We are not looking for financial or legal impacts, which will be picked up in committee reports. This section is more a record of other likely impacts that may adversely or positively affect those who live in, work in and visit Shropshire. By way of example, the Council's Economic Growth Strategy would have been assessed as having a positive impact in terms of economic growth, but this would need to be balanced with consideration of potential negative impacts for the natural environment around locations of housing and development sites, water supply and water quality, air and noise quality considerations arising from increased traffic , etc*

*You could also usefully indicate at this point*

- *if there are any potential Human Rights implications. For example, is there a potential breach of one or more of the human rights of an individual or group?*
- *If the service change as proposed may have a positive or negative impact on fostering good relations and/or on promoting social inclusion.*

It is expected that any impact arising from establishing a LHC will be positive for all groupings and will positively contribute to the strategic aims of the Council.



All housing delivery brought forward by the LHC will be balanced against environmental and local considerations and will aim to address unmet housing need and support the ambitions and prosperity of local communities.

Community led approaches will provide local communities the opportunity to shape the places in which they live, for the benefit of current and future residents.

Homes delivered by the LHC will provide the mixed and balanced communities necessary in achieving social inclusion and social cohesion.

## Guidance Notes

### 1. Corporate and Service Area Policy and Practice on Equality and Social inclusion

This involves taking an equality and social inclusion approach in planning changes to services, policies or procedures, including those that may be required by Government.

The decisions that you make when you are planning a service change need to be recorded, to demonstrate that you have thought about the possible equality impacts on communities and to show openness and transparency in your decision making processes.

This is where Equality and Social Inclusion Impact Assessments (ESIAs) come in. Where you carry out an ESIA in your service area, this provides an opportunity to show:

- What evidence you have drawn upon to help you to recommend a strategy or policy or a course of action to Cabinet;
- What target groups and audiences you have worked with to date;
- What actions you will take in order to mitigate any likely negative impact upon a group or groupings, and enhance any positive effects for a group or groupings; and
- What actions you are planning to review the impact of your planned service change.

The formal template is there not only to help the service area but also to act as a stand alone for a member of the public to read.

The approach helps to identify whether or not any new or significant changes to services, including policies, procedures, functions or projects, may have an adverse impact on a particular group of people, and whether the human rights of individuals may be affected.

This assessment encompasses consideration of social inclusion. This is so that we are thinking as carefully and completely as possible about all Shropshire groups and communities, including people in rural areas and people we may describe as vulnerable, for example due to low income or to safeguarding concerns, as well as people in what are described as the nine 'protected characteristics' of groups of people in our population, eg Age. We demonstrate equal treatment to people who are in these groups and to people who are not, through having what is termed 'due regard' to their needs and views when developing and implementing policy and strategy and when commissioning, procuring, arranging or delivering services.

When you are not carrying out an ESIIA, you still need to demonstrate that you have considered equality in your decision-making processes. It is up to you what format you choose.-You could use a checklist, an explanatory note, or a document setting out our expectations of standards of behaviour, for contractors to read and sign. It may well not be something that is in the public domain like an ESIIA, but you should still be ready for it to be made available.

**Both the approaches sit with a manager, and the manager has to make the call, and record the decision made on behalf of the Council. Help and guidance is also available via the Commissioning Support Team, either for data, or for policy advice from the Rurality and Equalities Specialist. Here are some examples to get you thinking.**

*Carry out an ESIIA:*

- If you are building or reconfiguring a building;
- If you are planning to reduce or remove a service;
- If you are consulting on a policy or a strategy;
- If you are bringing in a change to a process or procedure that involves other stakeholders and the wider community as well as particular groupings

For example, there may be a planned change to a leisure facility. This gives you the chance to look at things like flexible changing room provision, which will maximise positive impacts for everyone. A specific grouping that would benefit would be people undergoing gender reassignment

*Carry out an equality and social inclusion approach:*

- If you are setting out how you expect a contractor to behave with regard to equality, where you are commissioning a service or product from them;
- If you are setting out the standards of behaviour we expect from people who work with vulnerable groupings, such as taxi drivers that we license;
- If you are planning consultation and engagement activity, where we need to collect equality data in ways that will be proportionate and non-intrusive as well as meaningful for the purposes of the consultation itself;
- If you are looking at services provided by others that help the community, where we need to demonstrate a community leadership approach

For example, you may be involved in commissioning a production to tour schools or appear at a local venue, whether a community hall or somewhere like Theatre Severn. The production company should be made aware of our equality policies and our expectation that they will seek to avoid promotion of potentially negative stereotypes. Specific groupings that could be affected include: Disability, Race, Religion and Belief, and Sexual Orientation. There is positive impact to be gained from positive portrayals and use of appropriate and respectful language in regard to these groupings in particular.

## 2. Legal Context

It is a legal requirement for local authorities to assess the equality and human rights impact of changes proposed or made to services. It is up to us as an authority to decide what form our equality impact assessment may take. Carrying out ESIIAs helps us as a public authority to ensure that, as far as possible, we are taking actions to meet the general equality duty placed on us by the Equality Act 2010, and to thus demonstrate that the three equality aims are integral to our decision making processes. These are: eliminating discrimination, harassment and victimisation; advancing equality of opportunity; and fostering good relations.

Service areas would ordinarily carry out a screening assessment, or Part One equality impact assessment. This enables energies to be focussed on review and monitoring and ongoing evidence collection about the positive or negative impacts of a service change upon groupings in the community, and for any adjustments to be considered and made accordingly.

If the screening indicates that there are likely to be significant negative impacts for groupings within the community, the service area would need to carry out a full report, or Part Two assessment. This will enable more evidence to be collected that will help the service area to reach an informed opinion. Please contact the equality policy lead within the Council for more advice and guidance in this regard, as per details below.

***For further information on the use of ESIIAs: please contact your head of service or contact Mrs Lois Dale, Rurality and Equalities Specialist and Council policy support on equality, via telephone 01743 258528, or email [lois.dale@shropshire.gov.uk](mailto:lois.dale@shropshire.gov.uk)***